

CUSTOMER STORY:

Burkell Plumbing | Plumbing

**Location:** Sausalito, CA  
**Joined Broadly:** May 2016

Burkell Plumbing is a three-generation family business that was started in 1945. Burkell Plumbing is highly qualified in all aspects of plumbing, heating and air conditioning.



*Broadly is the first company that I've ever used in 10 years that I've actually seen results on Google.*



**20%**

INCREASE IN REVENUE

**+75**

GOOGLE REVIEWS

**+16**

BROADLY REVIEWS

THE RESULTS:



**VISIBILITY**

Now showing up before competitors in Sausalito



**STAFF GROWTH**

Five new employees added to the team.



**BUSINESS INCREASE**

20% growth over the last 12 months.

FAVORITE BROADLY FEATURE:

**Ease of Use**

"Getting clientele to participate in saying great stuff about us- really getting them involved in patting us on the back. Broadly has a better program in terms of customer reviews and their method of following up."



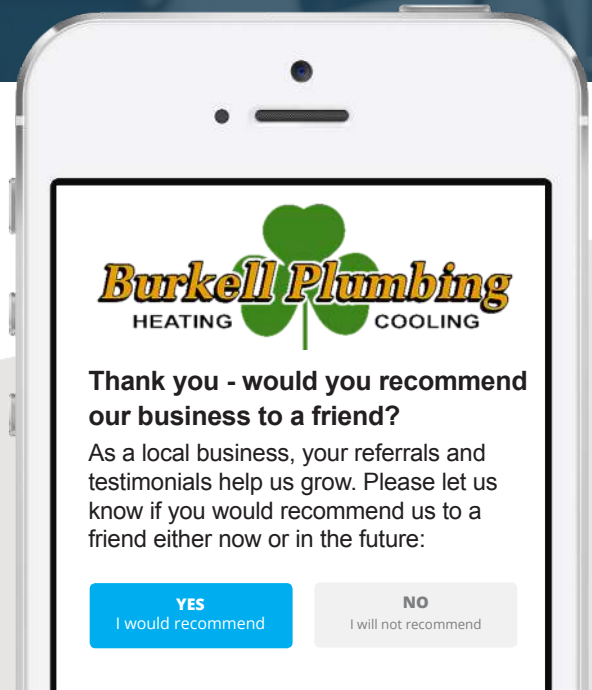
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BROADLY.COM



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with reviews.

Get more reviews.  
Look great online.  
Win more business.



## Grow your business with Broadly

- ★ Optimize your Google profile and other business listings.
- ★ Send out a branded email to every customer prompting feedback on Google and Facebook.
- ★ Keep negative feedback offline.
- ★ Publish all 4 & 5-star Google and Facebook reviews to your website.
- ★ Get personalized staff training.
- ★ Receive a weekly report of your reviews and client follow-up.
- ★ Get reviews on Google and other online listings.